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Advertising Character Collectibles: An Identification And Value Guide



Synopsis

Book by Dotz, Warren

Book Information

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Customer Reviews

"Fascinating facts" ["This book will bring you up to speed in the wonderful world of advertising collectibles."](#) [--Copley News Service](#) "Highly attractive and deeply detailed" [--Antiques Today](#) "One of the most entertaining books released in recent months" [--Old Stuff Magazine](#) "Sure to spark memories, tastes and jingles" ["Valuable and entertaining source that no collector, dealer or designer should be without"](#) [--Antique Journal](#)

5 stars for this great reference and price guide book. Tons of color photos along with descriptions and values for hundreds of vintage advertising character collectibles. Great book for the collector and antique dealer. Thank you.

This book was not what I expected. Many of the brand names were unfamiliar to me or not from my area. I didn't realize that the book would only pertain to figurines.

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If you are shopping for one reference book on advertising figures, search no further. Advertising

Character Collectibles is the ideal book for beginning collectors and advanced collectors alike. The items pictured in this volume are a realistic cross section of what is available in this genre. The high end, nearly one of a kind pieces are here right beside the common for Dotz shows no bias. Though it has been more than three years since the price guide was updated, the majority of the listings reflect current market value. This is the book most collectors use as a blueprint for assembling their own collections and I would know- As publisher of a monthly newsletter on advertising characters, I am in contact with hundreds of collectors on an ongoing basis. Advertising Character Collectibles is the book most often referred to- It is our bible.

This edition of the 160 page book was updated to include 1997 values. It contains over 400 very large, sharp, full color photos. Major headings cover from Restaurants and Fast Foods, Breakfast Cereals, Beverages, Automotive, Appliances Drugstore and Cosmetics to Travel and Entertainment and Tobacco Products. In addition to the many photos, the book contains sufficient interesting background information. Well indexed. If you collect these items, you'll enjoy the volume.

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